1	MARY ANN SMITH		
2	Deputy Commissioner DANIEL O'DONNELL		
3	Assistant Chief Counsel		
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5	Department of Business Oversight 1515 K Street, Suite 200		
6	Sacramento, California 95814 Telephone: (916) 322-2050		
7	Facsimile: (916) 445-6985		
8	Attorneys for Complainant		
9	DEFODE THE DEPARTMEN	NT OF DUGINESS OVERSIGHT	
10	DEFORE THE DEPARTMENT OF BUSINESS OVERSIGHT OF THE STATE OF CALIFORNIA		
11			
12	In the Matter of:	CRD NOS.: 139923 and 2592183	
13	THE COMMISSIONER OF BUSINESS (OVERSIGHT, (Comparison of the commission of the commis	FINAL ORDER LEVYING ADMINISTRATIVE PENALTIES PURSUANT TO	
14	Complainant,	CORPORATIONS CODE SECTION 25252	
15			
16	v.)		
17	HIGHLAND CAPITAL GROUP, INC. AND) JOHN MCPHAIL,		
18)		
19	Respondents.		
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22	I.		
23	Statement of Facts		
24	1. At all relevant times, Highland Capital Group, Inc. (Highland) was an investment adviser		
25	licensed by the Commissioner (CRD No. 139923), pursuant to the Corporate Securities Law of 1968		
26	(CSL) as set forth in Corporations Code section 25000 et seq., and accompanying regulations in		
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	5	Highland, registered as an investment adviser representative (CRD No. 2592183).		
	6	4. On February 22, 2016, the Department of Business Oversight (Department) examined the		
	7	books and records of Highland. During this examination, the Department detected the following violations of the CSL:		
â	8			
or sugar	9	a. Failing to submit to a reasonable examination (section 25241, subd. (c)).		
)	10	b. Failing to comply with books and records requirements (rules 260.241.3(a)(2), (4), (6) and		
	11	(10) and 260.241.3(j)).		
3	12	c. Failing to comply with custody requirements (rules 260.237(a)(1) and (6)).		
	13	d. Failing to comply with minimum financial requirements (rule 260.237.2(a), (c), (d), and		
	14	(j)).		
	15	e. Failing to comply with reporting requirements (rule 260.241.2(a)(2), (3), (4) and (d)(2), (3)		
3	16	and (4)).		
3	17	f. Failing to follow fair, equitable and ethical principles (section 25238 and rule 260.238(a),		
	18	(h) and (n)).		
	19	g. Failing to advertise accurately and completely (section 25235 and rule 260.235(a)(5)).		
	20	h. Failing to comply with investment adviser representative report requirements (rule		
3	21	260.236.1(a)(3)).		
	22	i. Failing to provide notice of changes (rule 260.241.4(a)).		
	23	5. Despite receiving four separate regulatory letters from the Department demonstrating these		
24		violations of law, Highland and McPhail failed to respond to at least seventeen requests in these		
	25 regulatory letters. Despite giving Highland and McPhail at least four extensions to reply to			
	26			
	27	¹ All further section and rule references are to the California Corporations Code and title		
	28	10 of the California Code of Regulations.		

FINAL ORDER LEVYING ADMINISTRATIVE PENALTITIES PURSUANT TO **CORPORATIONS CODE SECTION 25252**

California Code of Regulations, title 10, section 260.000 et seq.¹

East, Suite 700, Los Angeles, California 90067.

At all relevant times, Highland had its principal place of business located at 1875 Century Park

At all relevant times, John McPhail (McPhail) was the owner and chief executive officer of

and McPhail failed to respond to the Department's last regulatory letter dated August 25, 2016.				
II.				
Final Order Levying Administrative Penalties (For violations of Corporations Code section 25241 and Rules 260.235, 260.236.1, 260.237, 260.237.2, 260.238, 260.241.2, 260.241.3, and 260.241.4)				
6. On December 6, 2018, the Commissioner personally served Highland and McPhail with the				
Notice of Intention to Issue Order Levying Administrative Penalties Pursuant to Corporations Code				
Section 25252, Statement in Support and accompanying documents.				
7. The Commissioner has not received a request for hearing and the statutory time period to				
request a hearing expired on January 5, 2019.				
NOW GOOD CAUSE APPEARING, IT IS HEREBY ORDERED THAT: Administrative				
penalties totaling \$270,000.00 are levied against Highland Capital Group, Inc. and John McPhail,				
individually, jointly and severally, as follows:				
A. \$5000.00 for the first violation of law involving Corporations Code section 25241(c);				
B. \$10,000.00 for the second violation of law involving Rule 260.241.3(a)(2), and;				
C. \$255,000.00 for the third and subsequent violations of law involving the following rules:				
260.241.3(a)(4) - \$15,000.00				
260.241.3(a)(6) - \$15,000.00				
260.241.3(a)(10) - \$15,000.00				
260.241.3(j) - \$15,000.00				
260.237(a)(1) - \$15,000.00				
260.237(a)(6) - \$15,000.00				
260.237.2(a)(d) - \$15,000.00				
260.237.2(c)(j) - \$15,000.00				
260.241.2(a)(2)(4) - \$15,000.00				
260.241.2(a)(3) - \$15,000.00				
260.241.2(d)(2)(3)(4) - \$15,000.00				

regulatory letters, they failed to respond by submitting only partial information. To date, Highland

1	260.238(a) - \$15,000.00		
2	260.238(h) - \$15,000.00		
3	260.238(n) - \$15,000.00		
4	260.235(a)(5) - \$15,000.00		
5	260.236.1(a)(3) - \$15,000.00		
6	260.241.4(a) - \$15,000.00		
7	The administrative penalties levied in the amount of \$270,000.00 shall be due and payable to		
8	the Department of Business Oversight within 30 days of service of this Final Order and sent to the		
9	attention of: Accounting, at the Department of Business Oversight located at 1515 K Street, Suite 200		
10	Sacramento, CA 95814. Notice of the payment shall concurrently be sent to the attention of: Timothy		
11	L. Le Bas, Senior Counsel, Enforcement Division, 1515 K Street, Suite 200, Sacramento, CA 95814.		
12	This Final Order Levying Administrative Penalties is the final decision of the Commissioner		
13	pursuant to Corporations Code section 25252.		
14	III	AND AND OWEN	
15	11	AN LYNN OWEN Commissioner of Business Oversight	
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17		Зу	
18		MARY ANN SMITH	
19		Deputy Commissioner Enforcement Division	
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