

# Report of Activity Under the Pilot Program for Responsible Small Dollar Loans 

2017

# STATE OF CALIFORNIA EDMUND G. BROWN JR., GOVERNOR 

ALEXIS PODESTA, SECRETARY BUSINESS, CONSUMER SERVICES AND HOUSING AGENCY

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# DEPARTMENT OF BUSINESS OVERSIGHT <br> Ensuring a Fair and Secure Financial Services Marketplace for all Californians <br> Jan Lynn Owen <br> Commissioner of Business Oversight 

July 1, 2018

Pursuant to legislation enacted in 2013, the Pilot Program for Increased Access to Responsible Small Dollar Loans (RSDL) has now been in operation for more than four years. The Pilot Program was designed to provide an alternative to deferred deposit transactions, or payday loans, and other more expensive forms of consumer credit.

As required by the authorizing legislation, the attached report contains detailed information gathered from the lenders who participate in the Pilot Program. This report also can be found on the Department of Business Oversight website at
http://www.dbo.ca.gov/Licensees/Finance_Lenders/Publications.asp. If you have questions or comments about the report, please contact Charles Agbonkpolor, Special Administrator, at (213) 576-7611 or Charles.Agbonkpolor@dbo.ca.gov.

Jan Lynn Owen<br>Commissioner<br>Department of Business Oversight

## TABLE OF CONTENTS

INTRODUCTION ..... 1
EXECUTIVE SUMMARY ..... 2
DATA SUMMARY ..... 4

# Report of Activity Under the Pilot Program for Increased Access to Responsible Small Dollar Loans 

January 1, 2017 through December 31, 2017

## INTRODUCTION

The Legislature and Governor in 2010 enacted the Affordable Credit Building Opportunities Pilot Program (ACBO), placing it under the California Financing Law (CFL). The goal was to increase consumers' access to capital by encouraging development of a more robust small-dollar loan market in California. The ACBO - established by SB 1146 (Florez) - took effect January 1, 2011. Its provisions applied to consumer loans of $\$ 250$ to $\$ 2,499$. To incentivize lenders' participation, the ACBO allowed them to charge borrowers marginally higher interest rates, and larger origination and delinquency fees, than permitted for CFL consumer loans of that size made outside the program.

A stubbornly low lender participation rate led to the ACBO's demise. It was replaced by the Pilot Program for Increased Access to Responsible Small Dollar Loans (RSDL), created in 2013 under SB 318 (Hill). The RSDL - Financial Code section 22365 et seq. - took effect January 1, 2014. It will remain in effect until January 1, 2023.

The RSDL's enabling statute requires the Commissioner of the Department of Business Oversight (DBO) to post on the DBO's website an annual report that summarizes utilization of the pilot program. The report must be posted by July 1 of each year through 2021.

The RSDL's purpose is the same as the ACBO's - to increase consumer access to small dollar loans. The minimum loan amount under the RSDL is $\$ 300$, as opposed to $\$ 250$ under the ACBO. The maximum loan is the same, at $\$ 2,499$. Like the ACBO, the RSDL allows lenders to charge marginally higher interest rates than otherwise permitted by the CFL. The RSDL also provides underwriting standards, mandatory reporting of loans to credit bureaus, a cap on the share of gross monthly income that can be consumed by the loan payment, a ban on credit insurance, and a ban on requiring borrowers to waive their right to sue as a condition of obtaining a loan, among other provisions.

In both of its iterations, pilot program lenders have been permitted to use "finders." Finders are not licensed by the State, and cannot provide advice or counseling to borrowers. They can distribute lenders' marketing materials, provide factual information about loan terms and conditions, help borrowers with loan applications and obtain borrowers' signatures on documents, among other functions. Finder fees are capped at $\$ 65$ per loan, plus $\$ 2$ per payment received by the finder on behalf of the licensee for the duration of the loan, when the finder receives borrower loan payments on the licensee's behalf. The fees are paid by lenders, cannot be based on the principal amount of loans and cannot be passed on to borrowers.

The data provided in this report complies with the requirements of Financial Code section 22380. It summarizes unaudited data submitted by licensees in a format prescribed by the DBO. All 16 program participants filed annual reports.

## EXECUTIVE SUMMARY

## Lender Participation

From 2015 through 2017, the number of lenders participating in the RSDL doubled, from eight to 16. Over the same period, the number of finders nearly tripled, growing from 12 to 33 , and the number of locations where finders operated ballooned from 60 to 410.

## LENDER PARTICIPATION APPLICATIONS AND APPROVALS

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| Beginning number of applications | 5 | 3 | 6 |
| Applications received | 1 | 10 | 3 |
| Applications approved | 3 | 6 | 4 |
| Applications rejected | 0 | 0 | 0 |
| Applications voluntarily withdrawn | 0 | 1 | 0 |
| Year-end applications pending | 3 | 6 | 5 |
| CFL license surrendered | 1 | 0 | 1 |
| Withdrew participation from Pilot Program | 0 | 0 | 1 |
| Total participants at year-end | 8 | 14 | 16 |

## Lending Activity Data Highlights

- Loan and principal totals - Lenders approved 230,855 loans in 2017, representing an increase of 18.2 percent over 2015 and 14.6 percent over 2016. The annual total principal of loans made over the period increased 15 percent, from $\$ 225$ million in 2015 to $\$ 258.9$ million in 2017.
- Loan applications - The number of borrower applications in 2017 was 45.7 percent higher than in 2015, at 533,737 compared to 366,237 . The loan approval rate declined from 53.3 percent in 2015 to 43.3 percent in 2017.
- Dollar amounts - Loans made in the $\$ 300$ - $\$ 499$ range increased 393 percent over the period, from 4,979 in 2015 to 24,556 in 2017. Loans made in the highest range, $\$ 1,500$ to $\$ 2,499$, increased 27.4 percent, from 52,320 to 66,646.
- Annual Percentage Rates - Of the 24,556 loans made in the $\$ 300-\$ 499$ range in 2017, 94.7 percent carried an annual percentage rate (APR) of 50 percent or more. That ratio was 70.8 percent in the $\$ 500-\$ 999$ range, 24 percent in the $\$ 1,000-\$ 1,499$ range, and zero percent in the $\$ 1,500-\$ 2,499$ range.
- Delinquencies - Of the 230,855 loans made in 2017, 17.3 percent were delinquent for 7 to 29 days, 6.7 percent were delinquent for 30 to 59 days, and 2.2 percent were delinquent for 60 days or more.
- Multiple loans - The number of borrowers who took out more than one loan increased by 28.9 percent from 2015 to 2017. Of the multiple-loan borrowers in 2017, 18,346 took out two loans, 701 took out three loans and 31 took out four loans.
- Credit scores - Over the three-year period, more than 60 percent of borrowers who took out more than one loan received higher credit scores in the process. Those increases averaged 306 points per borrower in 2015, 134 points in 2016, and 295 points in 2017.
- Loan term - Of the 230,855 loans made in 2017, 49.8 percent were for 360 days or more; 17.8 percent were for 270 days to 359 days; 28.3 percent were for 180 days to 269 days; and 4.1 percent were for 120 days to 179 days.
- Borrower income - Of the 627,631 loans made from 2015 through 2017, 17.1 percent were to residents of low-income neighborhoods; 41.5 percent to residents of moderate-income neighborhoods; 22.8 percent to residents of middle-income neighborhoods; and 7.7 percent to residents of upper-income neighborhoods.
- Loan purpose - In 2017, borrowers took out 24.7 percent of the loans to build or repair credit; 23.4 percent to pay bills; 13.3 percent for medical or other emergencies; 6.3 percent to consolidate debt; 5.3 percent for non-vehicle purchases, 5.6 percent for vehicle purchases; 5.7 percent for vehicle repairs; 2.2 percent for purposes other than personal or household; and 13.5 percent for other, unspecified reasons.
- Finder v. No Finder - The data for 2017 showed no widespread disparities between loans made using finders and those made without using finders. There were, however some notable exceptions. For loans in the $\$ 500-\$ 999$ range, 93.6 percent had APRs of 50 percent or higher when finders were used, compared to 64.4 percent when finders were not used. In contrast, for loans in the \$1,000$\$ 1,499$ range, 28.5 percent had APRs of 50 percent or higher when finders were not used, compared to 11.1 percent when finders were used.

For borrowers who took out more than one loan, 65 percent saw their credit scores increase when finders were not used, compared to 46 percent when finders were used. With respect to borrower income, 63.5 percent of loans made without using finders went to borrowers in low- and moderateincome census tracts, compared to 15.9 percent for loans made using finders.

## DATA SUMMARY

This report summarizes loan activity in the RSDL for the period January 1, 2015 through December 31, 2017.

The information provided in this section was obtained from statutorily-required annual reports participating lenders filed with the DBO.

Pursuant to Government Code section 6254(d)(2), lender-specific information disclosed in the annual reports is exempt from mandatory disclosure under the California Public Records Act. The data provided in this report represent the aggregate totals for participating lenders.

Number of Applications and Loans Made Using Finder

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| Number of Applications | 17,899 | 47,267 | 170,146 |
| Number of Loans | 4,186 | 17,170 | 65,239 |
| Loans as Percentage of Applications | $23 \%$ | $36 \%$ | $38 \%$ |
| Total Principal Amount of Loans | $\$ 3,024,689$ | $\$ 18,908,379$ | $\$ 76,510,324$ |

Number of Applications and Loans Made Without Using Finder

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| Number of Applications | 348,338 | 336,944 | 363,591 |
| Number of Loans | 191,096 | 184,324 | 165,616 |
| Loans as Percentage of Applications | $55 \%$ | $55 \%$ | $46 \%$ |
| Total Principal Amount of Loans | $\$ 222,036,346$ | $\$ 223,489,745$ | $\$ 182,449,652$ |

Number of Loans by Loan Term: Using Finder

| Loan Term | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| $90-119$ Days | 0 | 0 | 0 |
| $120-179$ Days | 1,200 | 2,734 | 9,559 |
| $180-269$ Days | 1,144 | 2,310 | 13,928 |
| $270-359$ Days | 1,027 | 4,831 | 7,504 |
| $\geq 360$ Days | 815 | 7,295 | 34,248 |

Number of Loans by Loan Term: Without Using Finder

| Loan Term | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| $90-119$ Days | 0 | 29 | 0 |
| $120-179$ Days | 0 | 587 | 0 |
| $180-269$ Days | 50,481 | 47,566 | 51,389 |
| $270-359$ Days | 45,740 | 38,152 | 33,552 |
| $\geq 360$ Days | 94,875 | 97,990 | 80,675 |

Number of Loans $\mathbf{\$ 3 0 0} \mathbf{- \$ 4 9 9}$, by APR, Using Finder

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| Up to $14.99 \%$ | 0 | 0 | 0 |
| $15 \%-19.99 \%$ | 6 | 0 | 0 |
| $20 \%-24.99 \%$ | 0 | 0 | 0 |
| $25 \%-29.99 \%$ | 0 | 0 | 0 |
| $30 \%-34.99 \%$ | 0 | 0 | 0 |
| $35 \%-39.99 \%$ | 12 | 25 | 69 |
| $40 \%-49.99 \%$ | 18 | 129 | 212 |
| $50 \%$ or more | 1,196 | 2,762 | 9,779 |
| Total Loans | 1,232 | 2,916 | 10,060 |

Number of Loans $\mathbf{\$ 3 0 0} \mathbf{-} \mathbf{\$ 4 9 9}$, by APR, Without Using Finder

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| Up to $14.99 \%$ | 0 | 16 | 18 |
| $15 \%-19.99 \%$ | 0 | 5 | 39 |
| $20 \%-24.99 \%$ | 0 | 20 | 153 |
| $25 \%-29.99 \%$ | 2 | 61 | 670 |
| $30 \%-34.99 \%$ | 18 | 26 | 26 |
| $35 \%-39.99 \%$ | 27 | 51 | 43 |
| $40 \%-49.99 \%$ | 39 | 103 | 83 |
| $50 \%$ or more | 3,661 | 17,747 | 13,464 |
| Total Loans | 3,747 | 18,029 | 14,496 |

Number of Loans $\mathbf{\$ 5 0 0} \mathbf{- \$ 9 9 9}$, by APR, Using Finder

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| Up to $14.99 \%$ | 0 | 0 | 0 |
| $15 \%-19.99 \%$ | 0 | 0 | 0 |
| $20 \%-24.99 \%$ | 0 | 0 | 0 |
| $25 \%-29.99 \%$ | 0 | 0 | 0 |
| $30 \%-34.99 \%$ | 0 | 0 | 0 |
| $35 \%-39.99 \%$ | 55 | 277 | 673 |
| $40 \%-49.99 \%$ | 42 | 240 | 453 |
| $50 \%$ or more | 1,769 | 4,694 | 16,525 |
| Total Loans | 1,866 | 5,211 | 17,651 |

Number of Loans \$500-\$999, by APR, Without Using Finder

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| Up to 14.99\% | 0 | 22 | 53 |
| $15 \%-19.99 \%$ | 0 | 10 | 99 |
| $20 \%-24.99 \%$ | 0 | 52 | 334 |
| $25 \%-29.99 \%$ | 475 | 577 | 1,611 |
| $30 \%-34.99 \%$ | 1,510 | 1,484 | 1,993 |
| $35 \%-39.99 \%$ | 5,280 | 4,841 | 4,086 |
| $40 \%-49.99 \%$ | 7,168 | 6,196 | 14,290 |
| $50 \%$ or more | 61,917 | 36,592 | 40,760 |
| Total Loans | 76,350 | 49,774 | 63,226 |

Number of Loans $\mathbf{\$ 1 , 0 0 0} \mathbf{-} \mathbf{\$ 1 , 4 9 9}$, by APR, Using Finder

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| Up to 14.99\% | 0 | 0 | 0 |
| $15 \%-19.99 \%$ | 0 | 0 | 0 |
| $20 \%-24.99 \%$ | 0 | 0 | 0 |
| $25 \%-29.99 \%$ | 0 | 0 | 0 |
| $30 \%-34.99 \%$ | 4 | 33 | 432 |
| $35 \%-39.99 \%$ | 48 | 270 | 1,250 |
| $40 \%-49.99 \%$ | 572 | 3,566 | 11,739 |
| $50 \%$ or more | 210 | 1,185 | 1,685 |
| Total Loans | 834 | 5,054 | 15,106 |

Number of Loans $\$ 1,000-\$ 1,499$, by APR, Without Using Finder

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| Up to $14.99 \%$ | 0 | 10 | 23 |
| $15 \%-19.99 \%$ | 0 | 5 | 32 |
| $20 \%-24.99 \%$ | 0 | 35 | 191 |
| $25 \%-29.99 \%$ | 395 | 448 | 594 |
| $30 \%-34.99 \%$ | 1,749 | 1,811 | 2,113 |
| $35 \%-39.99 \%$ | 5,064 | 4,503 | 3,405 |
| $40 \%-49.99 \%$ | 32,584 | 32,337 | 24,862 |
| $50 \%$ or more | 19,141 | 19,785 | 12,450 |
| Total Loans | 58,933 | 58,934 | 43,670 |

Number of Loans \$1,500-\$2,499, by APR, Using Finder

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| Up to 14.99\% | 0 | 0 | 0 |
| $15 \%-19.99 \%$ | 0 | 0 | 0 |
| $20 \%-24.99 \%$ | 0 | 0 | 0 |
| $25 \%-29.99 \%$ | 0 | 0 | 0 |
| $30 \%-34.99 \%$ | 33 | 220 | 649 |
| $35 \%-39.99 \%$ | 143 | 2,872 | 9,886 |
| $40 \%-49.99 \%$ | 78 | 897 | 11,887 |
| $50 \%$ or more | 0 | 0 | 0 |
| Total Loans | 254 | 3,989 | 22,422 |

Number of Loans $\mathbf{\$ 1 , 5 0 0} \mathbf{- \$ 2 , 4 9 9}$, by APR, Without Using Finder

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| Up to $14.99 \%$ | 0 | 9 | 21 |
| $15 \%-19.99 \%$ | 0 | 7 | 43 |
| $20 \%-24.99 \%$ | 0 | 36 | 210 |
| $25 \%-29.99 \%$ | 666 | 734 | 1,199 |
| $30 \%-34.99 \%$ | 5,042 | 6,178 | 5,889 |
| $35 \%-39.99 \%$ | 13,849 | 22,567 | 13,303 |
| $40 \%-49.99 \%$ | 32,509 | 27,936 | 23,559 |
| $50 \%$ or more | 0 | 0 | 0 |
| Total Loans | 52,066 | 57,467 | 44,224 |

Number of Loans Made by Size Using Finder

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| $\$ 300-\$ 499$ | 1,232 | 2,916 | 10,060 |
| $\$ 500-\$ 999$ | 1,866 | 5,211 | 17,651 |
| $\$ 1,000-\$ 1,499$ | 834 | 5,054 | 15,106 |
| $\$ 1,500-\$ 2,499$ | 254 | 3,989 | 22,422 |
| Total Loans | 4,186 | 17,170 | 65,239 |

Number of Loans Made by Size Without Using Finder

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| $\$ 300-\$ 499$ | 3,747 | 18,149 | 14,496 |
| $\$ 500-\$ 999$ | 76,350 | 49,774 | 63,226 |
| $\$ 1,000-\$ 1,499$ | 58,933 | 58,934 | 43,670 |
| $\$ 1,500-\$ 2,499$ | 52,066 | 57,467 | 44,224 |
| Total Loans | 191,096 | 184,324 | 165,616 |

Borrowers Who Obtained More Than One Loan Using Finder

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| Number of Borrowers Who Obtained 2 Loans | 381 | 1,749 | 6,678 |
| Number of Borrowers Who Obtained 3 Loans | 14 | 105 | 299 |
| Number of Borrowers Who Obtained 4 Loans | 0 | 4 | 11 |
| Total Number of Borrowers Who Obtained <br> More Than One Loan | 395 | $\mathbf{1 , 8 5 8}$ | $\mathbf{6 , 9 8 8}$ |

Borrowers Who Obtained More Than One Loan Without Using Finder

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| Number of Borrowers Who Obtained 2 Loans | $\mathbf{1 4 , 0 7 4}$ | $\mathbf{1 4 , 1 3 0}$ | 11,668 |
| Number of Borrowers Who Obtained 3 Loans | 317 | 367 | 402 |
| Number of Borrowers Who Obtained 4 Loans | 15 | 14 | $\mathbf{2 0}$ |
| Total Number of Borrowers Who Obtained <br> More Than One Loan | $\mathbf{1 4 , 4 0 6}$ | $\mathbf{1 4 , 5 1 1}$ | 12,090 |

Credit Score Performance for Borrowers Who Obtained More Than One Loan Using Finder

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| Number of Borrowers Who Obtained <br> More Than One Loan | 395 | 1,858 | 6,988 |
| Number of Borrowers with Credit Scores That Increased <br> Over the Previous Loan | 81 | 893 | 3,249 |
| Percentage of Borrowers with Increased Credit Scores | $21 \%$ | $48 \%$ | $46 \%$ |
| Average Size of Increase (in points) in Credit Scores | 28 | 309 | 340 |

Credit Score Performance for Borrowers Who Obtained More Than One Loan Without Using Finder

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| Number of Borrowers Who Obtained <br> More Than One Loan | 14,406 | 14,511 | 12,090 |
| Number of Borrowers with Credit Scores That Increased <br> Over the Previous Loan | 8,541 | 9,886 | 7,848 |
| Percentage of Borrowers with Increased Credit Scores | $59 \%$ | $68 \%$ | $65 \%$ |
| Average Size of Increase (in points) in Credit Scores | 309 | 118 | 276 |

Number of Loans by Income Distribution of Census Tract Using Finder*

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| Low-Income | 616 | 2,362 | 5,924 |
| Moderate-Income | 1,599 | 6,214 | 4,465 |
| Middle-Income | 1,070 | 3,744 | 18,495 |
| Upper-Income | 409 | 1,662 | 18,059 |
| Not Known | 492 | 3,188 | 18,296 |
| Total Loans | 4,186 | 17,170 | 65,239 |

*Low-income census tract means median family income less than 50 percent of the median for the metropolitan area. Moderate income census tract means median family income of 50 percent to 79 percent of the median for metropolitan area. Middle-income census tract means median family income of 80 percent to 119 percent of the median for the metropolitan area. Upper-income census tract means median family income of 120 percent or more of the median for the metropolitan area.

Number of Loans by Income Distribution of Census Tract Without Using Finder

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| Low-Income | 35,253 | 33,116 | 30,335 |
| Moderate-Income | 91,309 | 82,117 | 74,799 |
| Middle-Income | 44,059 | 40,066 | 35,943 |
| Upper-Income | 9,617 | 9,798 | 8,640 |
| Not Known | 10,858 | 19,227 | 15,899 |
| Total Loans | 191,096 | 184,324 | 165,616 |

Number of Loans by Borrower's Use of Bank Account/Check Cashing Using Finder

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| Bank Account | 3,149 | 13,190 | 50,889 |
| No Bank Account | 1,037 | 3,980 | 14,350 |
| Borrowers With Bank Account Who Also <br> Used Check-Cashing Services | 724 | 3,371 | 11,690 |
| Borrowers With Bank Account Who Also <br> Used Payday Loan Services | 94 | 1,138 | 3,029 |

Number of Loans by Borrower's Use of Bank Account/Check Cashing Without Using Finder

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| Bank Account | 161,380 | 153,923 | 137,979 |
| No Bank Account | 29,716 | 30,401 | 27,637 |
| Borrowers With Bank Account Who Also <br> Used Check-Cashing Services | 6,699 | 6,716 | 4,562 |
| Borrowers With Bank Account Who Also <br> Used Payday Loan Services | 8,100 | 7,242 | 6,578 |

Late Fees: Number and Percentage of Loans Using Finder

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| Number of Loans with Late Fees | 1,124 | 4,719 | 13,811 |
| Total Loans | 4,186 | 17,170 | 65,239 |
| Percentage of Loans with Late Fees | $27 \%$ | $27 \%$ | $21 \%$ |

Late Fees: Number and Percentage of Loans Without Using Finder

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| Number of Loans with Late Fees | 49,810 | 52,843 | 40,286 |
| Total Loans | 191,096 | 184,324 | 165,616 |
| Percentage of Loans with Late Fees | $\mathbf{2 6 \%}$ | $\mathbf{2 9 \%}$ | $\mathbf{2 4 \%}$ |

Late Fees - Dollar Amount Data Using Finder

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| Total Amount of Late Fees | $\$ 66,438$ | $\$ 293,342$ | $\$ 786,660$ |
| Total Principal Amount of Loans | $\$ 3,024,689$ | $\$ 18,908,379$ | $\$ 76,510,324$ |
| Late Fees as a Percentage of Loan Principal | $2.2 \%$ | $1.6 \%$ | $1.0 \%$ |
| Average Late Fees | $\$ 14$ | $\$ 14$ | $\$ 14$ |

Late Fees - Dollar Amount Data Without Using Finder

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| Total Amount of Late Fees | $\$ 3,348,798$ | $\$ 3,051,095$ | $\$ 2,503,009$ |
| Total Principal Amount of Loans | $\$ 222,036,346$ | $\$ 223,489,745$ | $\$ 182,449,652$ |
| Late Fees as a Percentage of Loan Principal | $1.5 \%$ | $1.4 \%$ | $1.4 \%$ |
| Average Late Fees | $\$ 14$ | $\$ 13$ | $\$ 12$ |

Number of Loans, by Purpose, Using Finder

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| Medical | 91 | 492 | 1,508 |
| Other Emergency | 0 | 0 | 0 |
| Vehicle Repair | 389 | 1,378 | 4,772 |
| Vehicle Purchase | 277 | 1,128 | 3,868 |
| To Pay Bills | 1,375 | 4,792 | 19,482 |
| To Build or Repair Credit | 236 | 988 | 3,741 |
| Purchase Goods or Services Other Than a |  |  |  |
| Vehicle | 1,009 | 5,341 | 18,529 |
| For Other Than Personal, Family, or Household <br> Purposes | 225 | 917 | 882 |
| Other | 412 | 412 | 1,638 |
| Tolidate Debt | 1,722 | 10,819 |  |

Number of Loans, by Purpose, Without Using Finder

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| Medical | 3,019 | 3,237 | 3,430 |
| Other Emergency | 34,087 | 26,672 | 25,814 |
| Vehicle Repair | 5,389 | 7,395 | 8,424 |
| Vehicle Purchase | 5,986 | 7,864 | 8,993 |
| To Pay Bills | 30,014 | 35,489 | 34,620 |
| To Build or Repair Credit | 11,032 | 13,190 | 10,881 |
| Purchase Goods or Services Other Than a |  |  |  |
| Vehicle | 75,552 | 55,975 | 38,426 |
| For Other Than Personal, Family, or Household <br> Purposes | $\mathbf{9 , 5 9 2}$ | 11,573 | 11,436 |
| Other | 14,258 | 19,353 | 20,250 |

Loans With at Least One Delinquency: Number and Percentage of Loans Made by Size, Using Finder: Delinquency Period 7-29 Days

|  | 2015 |  | 2016 |  | 2017 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\$ 300-\$ 499$ | 396 | $32 \%$ | 337 | $12 \%$ | 1,059 | $11 \%$ |
| $\$ 500-\$ 999$ | 510 | $27 \%$ | 651 | $12 \%$ | 1,773 | $10 \%$ |
| $\$ 1,000-\$ 1,499$ | 134 | $16 \%$ | 567 | $11 \%$ | 1,444 | $10 \%$ |
| $\$ 1,500-\$ 2,499$ | 26 | $10 \%$ | 324 | $8 \%$ | 2,066 | $9 \%$ |
| Total Loans All Sizes | 1,066 |  | 1,879 |  | 6,342 |  |

Loans With at Least One Delinquency: Number and Percentage of Loans Made by Size, Without Using Finder: Delinquency Period 7-29 Days

|  | $\mathbf{2 0 1 5}$ |  | $\mathbf{2 0 1 6}$ |  | $\mathbf{2 0 1 7}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\$ 300-\$ 499$ | 712 | $19 \%$ | 3,228 | $18 \%$ | 3,161 | $22 \%$ |
| $\$ 500-\$ 999$ | 14,049 | $18 \%$ | 8,544 | $17 \%$ | 11,387 | $18 \%$ |
| $\$ 1,000-\$ 1,499$ | 11,838 | $20 \%$ | 10,333 | $18 \%$ | 8,077 | $18 \%$ |
| $\$ 1,500-\$ 2,499$ | 12,133 | $23 \%$ | 12,731 | $22 \%$ | 10,953 | $25 \%$ |
| Total Loans All Sizes | 38,732 |  | 34,836 |  | 33,578 |  |

Loans With at Least One Delinquency: Number and Percentage of Loans Made by Size, Using Finder: Delinquency Period 30-59 Days

|  | $\mathbf{2 0 1 5}$ |  | $\mathbf{2 0 1 6}$ |  | 2017 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\$ 300-\$ 499$ | 253 | $21 \%$ | 145 | $5 \%$ | 371 | $4 \%$ |
| $\$ 500-\$ 999$ | 270 | $14 \%$ | 202 | $4 \%$ | 603 | $3 \%$ |
| $\$ 1,000-\$ 1,499$ | 51 | $6 \%$ | 157 | $3 \%$ | 406 | $3 \%$ |
| $\$ 1,500-\$ 2,499$ | 5 | $2 \%$ | 92 | $2 \%$ | 604 | $3 \%$ |
| Total Loans All Sizes | 579 |  | 596 |  | 1,984 |  |

Loans With at Least One Delinquency: Number and Percentage of Loans Made by Size, Without Using Finder: Delinquency Period 30-59 Days

|  | 2015 |  | 2016 |  | 2017 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\$ 300-\$ 499$ | 353 | $9 \%$ | 1,745 | $10 \%$ | 1,710 | $12 \%$ |
| $\$ 500-\$ 999$ | 6,577 | $9 \%$ | 3,955 | $8 \%$ | 4,952 | $8 \%$ |
| $\$ 1,000-\$ 1,499$ | 4,541 | $8 \%$ | 4,180 | $7 \%$ | 3,160 | $7 \%$ |
| $\$ 1,500-\$ 2,499$ | 3,839 | $7 \%$ | 4,432 | $8 \%$ | 3,679 | $8 \%$ |
| Total Loans All Sizes | 15,310 |  | 14,312 |  | 13,501 |  |

Loans With at Least One Delinquency: Number and Percentage of Loans Made by Size, Using Finder: Delinquency Period 60 Days or More

|  | 2015 |  | 2016 |  | 2017 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\$ 300-\$ 499$ | 180 | $15 \%$ | 671 | $23 \%$ | 1,341 | $13 \%$ |
| $\$ 500-\$ 999$ | 199 | $11 \%$ | 812 | $16 \%$ | 1,581 | $9 \%$ |
| $\$ 1,000-\$ 1,499$ | 28 | $3 \%$ | 459 | $9 \%$ | 776 | $5 \%$ |
| $\$ 1,500-\$ 2,499$ | 2 | $1 \%$ | 141 | $4 \%$ | 1,043 | $5 \%$ |
| Total Loans All Sizes | 409 |  | 2,083 |  | 4,741 |  |

Loans With at Least One Delinquency: Number and Percentage of Loans Made by Size, Without Using Finder: Delinquency Period 60 Days or More

|  | 2015 |  | 2016 |  | $\mathbf{2 0 1 7}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\$ 300-\$ 499$ | 353 | $9 \%$ | 1,065 | $6 \%$ | 1,025 | $7 \%$ |
| $\$ 500-\$ 999$ | 6,577 | $9 \%$ | 2,181 | $4 \%$ | 2,661 | $4 \%$ |
| $\$ 1,000-\$ 1,499$ | 4,541 | $8 \%$ | 2,304 | $4 \%$ | 1,688 | $4 \%$ |
| $\$ 1,500-\$ 2,499$ | 3,839 | $7 \%$ | 3,210 | $6 \%$ | 1,812 | $4 \%$ |
| Total Loans All Sizes | 15,310 |  | 8,760 |  | 241 |  |

Loans with at Least One Delinquency of 7 Days or More, Using Finder

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| Total Number of Loans Delinquent 7 Days or More | 2,054 | 4,558 | 13,067 |
| Total Number Not Subsequently Brought Current | 514 | 2,426 | 8,014 |
| Percentage Not Subsequently Brought Current | $\mathbf{2 5 \%}$ | $53 \%$ | $61 \%$ |
| Average Number of Times Such Borrowers <br> Delinquent 7 Days or More | 2.2 | 1.7 | 1.6 |

Loans with at Least One Delinquency of 7 Days or More, Without Using Finder

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| Total Number of Loans Delinquent 7 Days or More | 69,352 | 57,908 | 54,265 |
| Total Number Not Subsequently Brought Current | 21,151 | 18,206 | 17,436 |
| Percentage Not Subsequently Brought Current | $\mathbf{3 0 \%}$ | $31 \%$ | $32 \%$ |
| Average Number of Times Such Borrowers <br> Delinquent 7 Days or More | 3 | 2 | 2 |

Delinquency Comparison: Number and Percentage of Pilot Program Loans and Other CFL Loans: Year 2015

|  | Pilot Program Loans |  |  | CFL Loans |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Using Finder |  | w/o Using Finder |  |  |  |
| 1 Payment Past Due | 1,066 | $25 \%$ | 38,732 | $20 \%$ | 13,098 | $5 \%$ |
| 2 Payments Past Due | 579 | $14 \%$ | 15,310 | $8 \%$ | 6,210 | $2 \%$ |
| 3 or More Payments Past Due | 409 | $10 \%$ | 15,310 | $8 \%$ | 19,068 | $7 \%$ |

Delinquency Comparison: Number and Percentage of Pilot Program Loans and Other CFL Loans: Year 2016

|  | Pilot Program Loans |  |  | CFL Loans |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Using Finder | w/o Using Finder |  |  |  |  |
| 1 Payment Past Due | 1,879 | $11 \%$ | 34,836 | $19 \%$ | 12,815 | $5 \%$ |
| 2 Payments Past Due | 596 | $3 \%$ | 14,312 | $8 \%$ | 7,480 | $3 \%$ |
| 3 or More Payments Past Due | 2,083 | $12 \%$ | 8,760 | $5 \%$ | 17,347 | $6 \%$ |

Delinquency Comparison: Number and Percentage of Pilot Program Loans and Other CFL Loans: Year 2017

|  | Pilot Program Loans |  |  | CFL Loans |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Using Finder | w/o Using Finder |  |  |  |  |
| 1 Payment Past Due | 6,342 | $10 \%$ | 33,578 | $20 \%$ | 15,223 | $5 \%$ |
| 2 Payments Past Due | 1,984 | $3 \%$ | 13,501 | $8 \%$ | 7,646 | $2 \%$ |
| 3 or More Payments Past Due | 4,741 | $7 \%$ | 7,186 | $4 \%$ | 19,394 | $6 \%$ |

Language in Which Loan Negotiated: Using Finder*

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| English | 1,512 | 2,969 | 5,587 |
| Spanish | 2,674 | 14,201 | 59,652 |
| Chinese | 0 | 0 | 0 |
| Tagalog | 0 | 0 | 0 |
| Vietnamese | 0 | 0 | 0 |
| Korean | 0 | 0 | 0 |
| Other | 0 | 0 | 0 |

*When loan was negotiated in a language other than English, documents were provided in that language.
Language in Which Loan Negotiated: Without Using Finder*

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| English | 26,155 | 41,419 | 43,801 |
| Spanish | 164,941 | 142,905 | 121,815 |
| Chinese | 0 | 0 | 0 |
| Tagalog | 0 | 0 | 0 |
| Vietnamese | 0 | 0 | 0 |
| Korean | 0 | 0 | 0 |
| Other | 0 | 0 | 0 |

[^0]Refinance Loans Using Finder

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| Number of Borrowers Who Applied for Refinance Loan | 0 | 0 | 0 |
| Percentage of Borrowers Who Applied for Refinance Loan | $0 \%$ | $0 \%$ | $0 \%$ |
| Number of Borrowers Who Obtained One or More <br> Refinance Loans | 0 | 0 | 0 |
| Percentage of Borrowers Who Obtained One or More |  |  |  |
| Refinanced Loans |  |  |  |

Refinance Loans Without Using Finder

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| Number of Borrowers Who Applied for Refinance Loan | 29,153 | 33,040 | 34,154 |
| Percentage of Borrowers Who Applied for Refinance Loan | $11 \%$ | $12 \%$ | $7 \%$ |
| Number of Borrowers Who Obtained One or More |  |  |  |
| Refinance Loans |  |  |  |

Detail of Refinance Loans Made Using Finder

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| Number of Borrowers Who Refinanced Once | 0 | 0 | 0 |
| Percentage of Borrowers Who Refinanced Once | $0 \%$ | $0 \%$ | $0 \%$ |
| Number of Borrowers Who Refinanced Twice | 0 | 0 | 0 |
| Percentage of Borrowers Who Refinanced Twice | $0 \%$ | $0 \%$ | $0 \%$ |
| Number of Borrowers Who Refinanced More Than Twice | 0 | 0 | 0 |
| Percentage of Borrowers Who Refinanced More Than Twice | $0 \%$ | $0 \%$ | $0 \%$ |

Detail of Refinance Loans Made Without Using Finder

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| Number of Borrowers Who Refinanced Once | 5,497 | 6,810 | 6,834 |
| Percentage of Borrowers Who Refinanced Once | $2 \%$ | $3 \%$ | $1 \%$ |
| Number of Borrowers Who Refinanced Twice | 39 | 28 | 51 |
| Percentage of Borrowers Who Refinanced Twice | $1 \%$ | $0.01 \%$ | $0.01 \%$ |
| Number of Borrowers Who Refinanced More Than Twice | 0 | 0 | 0 |
| Percentage of Borrowers Who Refinanced More Than Twice | $0 \%$ | $0 \%$ | $0 \%$ |

Refinance Loans Using Finder: Pre-Refinance Principal Pay Down, Late Payments, Additional Principal Extended

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| Average Percentage of Principal Paid Down <br> Before Obtaining Refinance Loan | $0 \%$ | $0 \%$ | $0 \%$ |
| Average Number of Late Payments Made <br> on Loan Refinanced | 0 | 0 | 0 |
| Average Amount of Additional Principal <br> Extended on Refinance Loans | $\$ 0$ | $\$ 0$ | $\$ 0$ |

Refinance Loans Without Using Finder: Pre-Refinance Principal Pay Down, Late Payments, Additional Principal Extended

|  | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :---: | :---: | :---: | :---: |
| Average Percentage of Principal Paid Down <br> Before Obtaining Refinance Loan | $68 \%$ | $11 \%$ | $69 \%$ |
| Average Number of Late Payments Made <br> on Loan Refinanced | 1 | 0.1 | 5.5 |
| Average Amount of Additional Principal <br> Extended on Refinance Loans | $\$ 1,251$ | $\$ 211$ | $\$ 1,371$ |



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[^0]:    *When loan was negotiated in a language other than English, documents were provided in that language.

