# STATE OF CALIFORNIA BUSINESS, TRANSPORTATION AND HOUSING AGENCY DEPARTMENT OF CORPORATIONS

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TO:

Richard Joseph Lee

224 El Camino Road

Scotts Valley, CA 95066

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PARTIAL RESCISSION OF DESIST AND REFRAIN ORDER (For violations of sections 25110 and 25401 of the California Corporations Code)

Pursuant to section 25612 of the Corporate Securities Law (Corporations Code section 25000, et seq.), the California Corporations Commissioner (Commissioner) hereby rescinds the Desist and Refrain Order issued on April 15, 2005, to Richard Joseph Lee at the address 224 El Camino Road in Scotts Valley, California 95066. The Order, pertaining to the unqualified offers and sales of securities made in violation of section 25110 and by means of misrepresentations and omissions of material facts in violation of section 25401, remains in effect as to all other persons and entities named in the Order dated April 15, 2005, including Richard J. Lee who uses the addresses of 985 Windsor Drive and P.O. Box 3099 in Menlo Park, California 94025.

Based on information received after the issuance of the Order on April 15, 2005, the Commissioner is satisfied that Richard Joseph Lee who resides at 224 El Camino Road in Scotts Valley, California is not now and has never been associated with the other subjects identified in Order of April 15, 2005. The Commissioner finds that the rescission of this Order as to Richard Joseph Lee of Scotts Valley is necessary and appropriate in the public interest, and consistent with the purposes of the policy and provisions of the Corporate Securities Law.

Dated: December 15, 2006 Los Angeles, California

> PRESTON DuFAUCHARD California Corporations Commissioner

By: \_\_\_\_\_

ALAN WEINGER Lead Corporations Counsel Enforcement Division

#### **STATE OF CALIFORNIA**

## BUSINESS, TRANSPORTATION AND HOUSING AGENCY DEPARTMENT OF CORPORATIONS

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TO: Alden Lee Company, Inc.
Alden Lee Venture Partners, LLC
1735-39B East Bayshore Road
Redwood City, CA 94063

KSADATA II, INC.
KSADATA III, INC.
KSADATA IV, INC.

or

1215 Chrysler Drive and P.O. Box 7627

Menlo Park, CA 94025

Richard Joseph Lee 224 El Camino Road

Scotts Valley, CA 95066

985 Windsor Drive and P.O. Box 3099

Menlo Park, CA 94025

Louis F. Petrossi

14688 Stoneridge Drive Saratoga, CA 95070

### DESIST AND REFRAIN ORDER (For violations of sections 25110 and 25401 of the Corporations Code)

The California Corporations Commissioner finds that:

- 1. Alden Lee Company, Inc. ("ALC"), a California corporation, with its principal offices located at 1735-39B East Bayshore Road, Redwood City, California, represents itself to be a manufacturer and marketer of a specialty line of quality, hardwood music furniture.

  Previously ALC had offices at 1215 Chrysler Drive, Menlo Park, California and uses as a mailing address P.O. Box 7627, Menlo Park, California.
  - 2. Alden Lee Venture Partners, LLC, is a limited liability company with offices at

25 | 1735-39B East Bayshore Road, Redwood City, California.

3. Richard Joseph Lee ("R. Lee") serves as ALC's President. R. Lee and his wife,

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- Anne B. Lee, are the Managers and Members of Alden Lee Venture Partners, LLC. R. Lee and Anne B. Lee reside in the State of California at 224 El Camino Road, Scotts Valley, California and they also use the mailing address of P.O. Box 3099, Menlo Park, California 94026.
- 4. Louis F. Petrossi ("Petrossi") is an individual, who during relevant times, acted as ALC's sales agent. Petrossi resides at 14688 Stoneridge Drive, Saratoga, California.
- 5. Initially in 1994 and continuing thereafter, ALC, R. Lee, Petrossi and others acting in concert or participation with them, offered or sold securities in the form of shares of common or preferred stock for \$2.50 per share to California residents and overseas investors. These offerings were purportedly made "[u]nder an exemption from federal securities regulation and a permit from the State of California." In the Executive Summary provided to investors in 2001, ALC and R. Lee stated that they had raised capital of \$3.1 million from over 650 shareholders in 1994 and 1995, and raised an additional \$1 million in a private placement increasing the total funds raised to \$4 million.
- 6. To raise capital from investors ALC, R. Lee and Petrossi used advertising to solicit investors via a toll free number (800) 324-5200 and on a website, <a href="www.aldenlee.com">www.aldenlee.com</a>.
- 7. ALC, R. Lee, Petrossi and others acting in concert and participation with them offered and sold the above-described shares of common and preferred stock in a manner that failed to conform with the requirements set forth in the permit issued by the Department of Corporations on February 4, 1998, and the legal requirements of the Corporate Securities Law.
- 8. Specifically, ALC, R. Lee, and Petrossi used advertising that was never filed with or approved by the Department of Corporations as required pursuant to Corporations Code section 25300. More significantly, the advertising used by ALC, R. Lee, and Petrossi made misleading statements in the offer of ALC's shares concerning the probable business and financial success of ALC; the projected increase in the value of ALC's shares; and the implied endorsement of Schwab & Co.
- 9. In 2000 ALC and R. Lee sued Deloitte & Touche LLP in San Francisco Superior Court. To finance this civil litigation it appears that R. Lee formed several other companies, these include, KSADATA, INC., KSADATA II, INC., KSADATA III, INC. and KSADATA IV,

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INC. However, it does not appear that the investors in these entities were informed that their funds would be used for this purpose.

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- 10. The offering of securities by R. Lee in the form of investment contracts of KSADATA, INC., KSADATA II, INC., KSADATA III, INC. and KSADATA IV, INC. have not been qualified by the Department of Corporations pursuant to Corporations Code section 25110 and are not exempt under the law.
- 11. In 2003 R. Lee also formed Alden Lee Venture Partners, LLC, which R. Lee describes as a "venture capital" business. It appears that R. Lee used Alden Lee Venture Partners, LLC to raise venture capital from investors and offered or sold membership interests in it. Alden Lee Venture Partners, LLC, has not qualified the offer or sale of these securities with the Department of Corporations pursuant to Corporations Code section 25110 and it appears that the securities are not exempt under the law.
- 12. In 2004 and continuing thereafter, ALC and R. Lee offered or sold securities to the general public, in the form of units pursuant to a "Royalty Rights Purchase Agreement." Such units are securities in the form of certificates of interest or participation in a profit-sharing agreement and investment contracts as defined in the securities law.
- 13. The securities offered by ALC and R. Lee in the form of units of "Royalty Rights" have not been qualified by the Department of Corporations pursuant to Corporations Code section 25110 and are not exempt under the law.
- 14. ALC and R. Lee solicited potential investors for their Royalty Rights

  Purchase Agreement by means of direct mailing and invited them to telephone their questions
  about the offering via ALC's toll free number (800) 324-5200.
- 15. The information provided by ALC and R. Lee in connection with the offer of the "Royalty Rights Purchase Agreement" is misleading. ALC falsely represented that:

[T]here is no 'cap' on what you can earn. In fact, based on our projected sales growth, it is possible for you to earn royalties equal to several times your initial purchase amount of Royalty Right – in just one year!

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Additionally, ALC and R. Lee represent that "[t]he worst case scenario is that you will make at least a 100% (sic) after 3 years, or a 33% annualized return!" ALC and R. Lee represent that "a major international company has told us they want to begin distributing Alden Lee products (sic) their retail stores worldwide" and that ALC needs to raise money in order to increase its manufacturing capacity to keep up with their demand.

- 16. The offer and sale of units of Royalty Rights of ALC omitted material facts such as the name of the "major international company" and information on whether ALC has a contract with that or any other company. ALC provides members of the general public a copy of its "Royalty Rights Purchase Agreement" but omits a prospectus or offering memorandum. ALC and R. Lee also omitted disclosing the fact that ALC and R. Lee failed to meet their contractual and financial obligations and as a result had civil complaints filed against them. Civil complaints filed against ALC and R. Lee include, but are not limited to, Conde Nast Publications; Accurate Mailings, Inc.; Pro Staff; Network of City Business Journals; Craftsman Press West; Bryant, Clohan, Eller Maines & Baruh, LLP; and Individual Investor Group Inc., A Corp.; and Westpak Inc.
- The units in the Royalty Rights of ALC were offered or sold in this State in issuer transactions. The Department of Corporations has not issued a permit or other form of qualification, authorizing any person to offer and sell these securities in this State. ALC and R.

Lee have not met the requirements for an exemption from Corporations Code section 25110.

Based upon the foregoing findings, the California Corporations Commissioner is of the opinion that the shares of stock, certificates of interest or participation in a profit-sharing agreement, investment contracts and membership interests of Alden Lee Company, Inc., KSADATA, INC., KSADATA II, INC., KSADATA III, INC., KSADATA IV, INC. and Alden Lee Venture Partners, LLC, are securities subject to qualification under the California Corporate Securities Law of 1968, and are being or have been offered or sold without being qualified and without being exempted.

The Commissioner is also of the opinion that Alden Lee Company, Inc., KSADATA,
INC., KSADATA II, INC., KSADATA III, INC. and KSADATA IV, INC., Alden Lee Venture
Partners, LLC, Richard J. Lee and Louis F. Petrossi offered or sold securities in this State by
means of written or oral communications, which included an untrue statement of a material fact
or omitted to state a material fact necessary in order to make the statements made, in the light of
the circumstances under which they were made, not misleading, and thereby violated
Corporations Code section 25401.
Pursuant to section 25532 of the Corporate Securities Law of 1968, Alden Lee Company,
Inc., KSADATA, INC., KSADATA II, INC., KSADATA III, INC. and KSADATA IV, INC.,
Alden Lee Venture Partners, LLC, Richard J. Lee and Louis F. Petrossi are hereby ordered to
desist and refrain from the further offer or sale in the State of California of securities in the form
of stock, certificates of interest or participation in a profit-sharing agreement, investment

Pursuant to section 25532 of the Corporations Code, Alden Lee Company, Inc., KSADATA, INC., KSADATA II, INC., KSADATA III, INC. and KSADATA IV, INC., Alden Lee Venture Partners, LLC, Richard J. Lee and Louis F. Petrossi are also ordered to desist and refrain from offering or selling or buying or offering to buy any security in the State of California by means of any written or oral communication, which includes an untrue statement of material facts or omits to state material facts necessary in order to make the statements made, in the light of the circumstances under which they were made, not misleading.

contracts and membership interests, unless and until qualification has been made under said law

or unless exempt. The sale of such securities is subject to qualification under said law and such

securities are being or have been offered for sale without first being so qualified.

This Order is necessary, in the public interest, for the protection of investors and consistent with the purposes, policies, and provisions of the Corporate Securities Law of 1968.

Dated: April 15, 2005

Los Angeles, California

WAYNE STRUMPFER
Acting California Corporations Commissioner

#### ALAN S. WEINGER Acting Deputy Commissioner Enforcement Division State of California - Department of Corporations -6-DESIST AND REFRAIN ORDER