1	STATE OF CALIFORNIA
2	BUSINESS, TRANSPORTATION AND HOUSING AGENCY
3	DEPARTMENT OF CORPORATIONS
4	
5	TO: Boris Isaacson
6	doing business as the Debt Payment Club,
7	aka the International Debt Payment Club,
8	aka the Original World Wide Debt Payment Club,
9	a purported "International Association"
10	12450 Burbank Boulevard, Suite B
11	Valley Village, California 91607
12	
13	
14	
15	DESIST AND REFRAIN ORDER
16	(For violations of section 25110 of the Corporations Code and
17	section 12200 of the Financial Code)
18	
19	
20	The California Corporations Commissioner finds that::
21	
22	1. Boris Isaacson ("Isaacson") is the owner and operator of a business called the Debt
23	Payment Club which is located at 12450 Burbank Boulevard, Suite B, in Valley Village,
24	California 91607. Isaacson uses the title "president."
25	
26	2. The Debt Payment Club calls itself an "international association" and purports to be a
27	membership organization which enables its members to eliminate their debts. Its
28	advertising states "We can help pay your debts, and you don't have to pay us back –

-1-

ever!" The Debt Payment Club is also known as the International Debt Payment Club and 2 the Original World Wide Debt Payment Club.

3. To take advantage of the purported benefits of the Debt Payment Club, members pay a one-time membership fee, the amount of which depends upon the amount of debt the member wishes to pay off. A person with \$10,000 in debt, for example, might be charged an initial membership fee of \$215. A member seeking payment of \$100,000 in debt might be charged an initial membership fee of \$2133.

5. After paying the one-time membership initiation fee, new members are required to distribute club literature, post cards, fliers and brochures, each containing the specific member number of the member distributing the information, in an effort to recruit new club members. The Debt Payment Club supplies the program literature to members free of charge, but requires members to pay all postage costs themselves.

6. When new members pay their one-time membership fees to join the Debt Payment Club, half of the one-time membership fee of the new member is purportedly deposited to a non-interest bearing account at the Debt Payment Club for the member whose number appeared on the literature that attracted the new member. Every month each member can supposedly call the Debt Payment Club, check his or her "balance" and tell the Debt Payment Club what bills to pay from that amount. The Club is then supposed to pay the designated bills.

7. The remainder of the one-time membership fee is retained by the Debt Payment 24 Club. 25

1

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

26

27

28

DESIST AND REFRAIN ORDER

1

2

3

4

5

6

7

8

9

8. The Debt Payment Club never gives money directly to its members. Rather, the Club promises to mail money from members' "accounts" directly to the creditors designated by the member.

9. Prospective new members of the Debt Payment Club are told that the more members that join the more money they will make, and that their success depends on getting the information out to places where people will see it and call and join the club.

10. In sum, the Debt Payment Club promises a program that to provide members access to funds which will enable them to eliminate their debts, but actually operates a scheme in which a portion of the membership fee of each new member is used to pay off debts of older members. In other words, the Debt Payment Club operates as a pyramid scheme, in which participants' efforts are focused on recruiting others to join the scheme, benefits to existing members are dependent upon their recruiting of new members, and benefits to existing members accrue at the expense of new members.

The Department of Corporations has not issued any permit, license or other form of 11. authorization, approval or qualification to allow any person to offer and sell membership interests in the Debt Payment Club in the state of California.

21 Based upon the foregoing findings, the California Corporations Commissioner is of 22 the opinion that memberships in the Debt Payment Club are investment contracts which 23 constitute securities subject to qualification under the California Corporate Securities Law of 24 1968 and which have been and are being offered and sold without being qualified. The 25 California Corporations Commissioner is of the further opinion that the Debt Payment Club and Boris Isaacson are engaged in the business of a check seller and prorater as defined in 26 27 Financial Code sections 12002 and 12002.1, provisions of the Check Sellers, Bill Payers 28 and Proraters Law, without a license as required by Financial Code section 12200.

1 Therefore, pursuant to Corporations Code section 25532, Boris Isaacson and the Debt 2 Payment Club, also known as the International Debt Payment Club and the Original World Wide Debt Payment Club are hereby ordered to desist and refrain from the further offer or 3 sale in the State of California of memberships in the Debt Payment Club Plan unless and 4 5 until qualification has been made under the California Securities Law or until evidence is offered pursuant to Corporations Code section 25163 to establish that the offer or sale of 6 7 such memberships is exempt from the qualification requirement. Furthermore, pursuant to 8 Financial Code section 12103, Boris Isaacson and the Debt Payment Club, also known as 9 the International Debt Payment Club and the Original World Wide Debt Payment Club, are 10 hereby ordered to desist and refrain from engaging in business as a check seller as defined in Financial Code section 12002 unless and until they have first obtained a license from the 11 12 California Corporations Commissioner as required by Financial Code section 12200, or until 13 evidence is offered pursuant to Financial Code section 12101.5 to establish that their 14 activities are exempt from the license requirement. This Order is necessary, in the public 15 interest, for the protection of investors and consistent with the purposes, policies, and 16 provisions of the Corporate Securities Law of 1968.

Dated: May 31, 2002

Sacramento, California

DEMETRIOS A. BOUTRIS California Corporations Commissioner

By VIRGINIA JO DUNLAP Acting Supervising Counsel Enforcement and Legal Services

17

18

19

20

21

22

23

24

25

26

27

28