STATE OF CALIFORNIA
BUSINESS, TRANSPORTATION AND HOUSING AGENCY
DEPARTMENT OF CORPORATIONS

TO: TITAN SPARK PLUG COMPANY, INC. doing business as
TITAN SPARK PLUG COMPANY and
TITAN SPARK PLUG CO., INC.

2799 E. Tropicana, Suite G
Las Vegas, NV 89121

5835 B West Washington Blvd.
Culver City, CA 90232

13428 Beach Avenue
Marina del Rey, CA 93940

Robert F. Morin a.k.a. Bob Morin, Chief Financial Officer (CFO) and Secretary
11 27th Avenue, #202
Venice, CA 90291

DESIST AND REFRAIN ORDER
(For violations of sections 25110 and 25401 of the Corporations Code)

The California Corporations Commissioner finds that:


2. Morin represented himself to be TSP’s Chief Financial Officer (CFO), Secretary, Director and husband of Susan Morin. Susan Morin was TSP’s President, Treasurer and Director.
3. TSP’s documents state that it intended “to drive sales with a downloadable brochure via the company website, as well as flyers,” and their toll free telephone number 866 TITAN-RD or (866) 848-2673 and brochures to be used in conjunction with outside sales calls and retail sales displays. TSP represents itself to be a “SEM Technologies Firm.” TSP’s private placement memorandum (PPM) given to investors states:

SEM Technologies will be established as a privately held Nevada LLC-corporation and will dba (sic) The (sic) Titan Spark Plug Company. Susan Morin, with 25.5%, and Robert F. Morin, with 25.5%, will be the majority owners.

However, the Morins were 100% owners of SEM Technologies LLC, which in January 2003 had its authorization to do business revoked by the Nevada Secretary of State’s Office. The Morins never sought to have SEM Technologies LLC status reinstated.

4. In 2004 and continuing thereafter, Morin and others talked with investors about the TSP investment opportunity, explaining that the company had facilities ready to manufacture spark plugs from titanium alloy and that TSP had obtained NASCAR as an endorser. The spark plugs made by TSP were not made from titanium. Morin further represented that TSP had been raising money for operations and only needed additional investor funds for advertising. Documents given to investors also stated that TSP had “patents pending.” However, TSP did not have issued or pending patents. Morin’s previous business venture, Pyromor Systems, involving the spark plug “patent pending technology” had ended in bankruptcy and Morin lost any rights to the spark plug in 2002.

5. TSP represented to some investors that their funds were to be used for advertising. However, with investor funds the Morins (1) acquired a Mercedes roadster, (2) paid themselves, (3) paid commissions to the sales persons who provided investors or investor leads, and (4) paid credit cards. The Morins also made cash withdrawals of investors’ funds. An analysis of the approximately $420,000 provided by investors shows that the investment funds also were used to pay expenses for Bath and Body Works, Bay Cities Veterinary, Beauty by Qq, Center Stage Tickets, Davy Jones Liquor, Hollywood Video, McCarthy Pharmacy, North Bay Animal Emergency Hospital, Nutrition Warehouse, Petal’s “n” Wax, Skin Rejuvenation, Sport Chalet, Sunset Tan, The Jungle Nursery, Tower Records, Universal Jewelers Mfg., Victoria’s Secret, Vitamin World, and Wolfs Liquor.
6. TSP, Morin and their sales agents working in concert and participation with others offered and sold securities in the form of shares of TSP common or preferred stock to California investors. Investors provided in excess of $420,000 to TSP in exchange for shares of stock of TSP.

7. TSP and the Morins also hired investors as "consultants" to raise additional capital for TSP and, in exchange for their services in obtaining investors, compensated them with cash or stock.

8. Shares of stock are defined as securities under section 25019 of the California Corporations Code, Corporate Securities Law of 1968. TSP's stock was offered and sold in California in issuer transactions.

9. The Department of Corporations has not issued a permit, license or other form of approval or qualification authorizing TSP, Morin or their agents to offer and sell common or preferred stock of TSP in the State of California. The sale of such securities is subject to qualification under said law, and such securities are being or have been offered or sold without first being so qualified or exempt in violation of California Corporations Code section 25110.

10. From at least 2004 and continuing thereafter, TSP, Morin and their agents and others working in concert or participation with them offered and sold securities to California investors and, while doing so, TSP, Morin or their agents misrepresented or omitted material facts including, but not limited to, the following:

   a. TSP had a production agreement with Bodine Assembly and Test Systems;
   
   b. Bodine Assembly and Test Systems would use a machine specifically built and dedicated to the production of the TSP’s Spark Plug;
   
   c. TSP used titanium alloy to produce the spark plugs; and
   
   d. Morin had unsuccessfully litigated and lost the right to the spark plug technology.

   Based upon the foregoing, the California Corporations Commissioner is of the opinion that Titan Spark Plug Company, Inc., Titan Spark Plug Company, Titan Spark Plug Co., Inc., Robert F. Morin a.k.a. Bob Morin, their agents and others working in concert or participation with them, offered or sold stock of Titan Spark Plug Company, Inc., Titan Spark Plug Company or Titan Spark Plug Co. Inc. without being qualified or exempted in violation of section 25110 of the Corporate Securities Law of 1968.
Pursuant to section 25532 of the Corporate Securities Law of 1968, Titan Spark Plug Company, Inc., Titan Spark Plug Company, Titan Spark Plug Co., Inc., Robert F. Morin a.k.a. Bob Morin, their agents and others working in concert or participation with them, are hereby ordered to desist and refrain from the further offer or sale of any security in the State of California including, but not limited to, common and preferred stock of Titan Spark Plug Company, Inc., Titan Spark Plug Company and Titan Spark Plug Co., Inc., unless and until qualification has been made under the law or unless exempt.

Based upon the foregoing, the California Corporations Commissioner is of the opinion that Titan Spark Plug Company, Inc., Titan Spark Plug Company, Titan Spark Plug Co., Inc., Robert F. Morin a.k.a. Bob Morin, their agents and others working in concert or participation with them, offered or sold shares of common and preferred stock by means of misrepresentations and omissions of material facts in violation of California Corporations Code section 25401, Corporate Securities Law of 1968.

Pursuant to section 25532 of the Corporate Securities Law of 1968, the California Corporations Commissioner orders Titan Spark Plug Company, Inc., Titan Spark Plug Company, Titan Spark Plug Co., Inc., Robert F. Morin a.k.a. Bob Morin, their agents and others working in concert or participation with them, to desist and refrain from offering or selling or buying or offering to buy any security in the State of California by means of misrepresentations and omissions of material facts.

This Order is necessary, in the public interest, for the protection of investors and consistent with the purposes, policies, and provisions of the Corporate Securities Law of 1968.

Dated: June 20, 2006
Los Angeles, California

PRESTON DuFAUCHARD
California Corporations Commissioner

By
ALAN S. WEINGER
Supervising Attorney
Enforcement Division