STATE OF CALIFORNIA
BUSINESS, TRANSPORTATION AND HOUSING AGENCY
DEPARTMENT OF CORPORATIONS

TO:   Mark Campbell
      Jack Turner
      Ball Print Technologies, Inc.
      2010 Hancock Street
      San Diego, CA 92110
      Steven Fiorentino
      6455 La Jolla Boulevard, # 138
      La Jolla, CA 92037
      Tony Magee
      12685 Camino Mira Del Mar, # 160
      San Diego, CA 92130
      Shannon K. Rodriguez
      3115 Shelby Drive
      National City, CA 91950

      Julia Newbern
      3123 Roadrunner Road
      San Marcos, CA 92078

DESIST AND REFRAIN ORDER
(For violations of sections 25110 and 25401 of the Corporations Code)

The California Corporations Commissioner finds that:

1. At all relevant times, Ball Print Technologies, Inc. is and was a California corporation
   incorporated on November 18, 2003 with a principal place of business at 2010 Hancock Street, San
   Diego, CA 92110.

2. At all relevant times, Mark Campbell (“Campbell”) is and was President, Chief Executive
   Officer and co-founder of Ball Print Technologies, Inc.

3. At all relevant times, Jack Turner (“Turner”) was Chief Operations Officer and co-founder of
   Ball Print Technologies, Inc.
4. At all relevant times, Shannon K. Rodriguez ("Rodriguez") was Vice President of Sales and
Marketing and a sales person for Ball Print Technologies, Inc.

5. At all relevant times, Julia Newbern ("Newbern") was also Vice President of Sales and
Marketing and a sales person for Ball Print Technologies, Inc.

6. At all relevant times, Steven Fiorentino ("Fiorentino") was a sales person for Ball Print
Technologies, Inc.

7. At all relevant times, Tony Magee ("Magee") was a sales person for Ball Print Technologies, Inc.

8. Beginning in or about 2004, Campbell, Turner, Rodriguez, Newbern, Fiorentino, Magee and
Ball Print Technologies, Inc. offered and sold securities, in the form of commercial notes, in the State
of California.

9. Through general solicitations in the form of an investor recruitment network and telephone
cold-calls, Campbell, Turner, Rodriguez, Newbern, Fiorentino, Magee and Ball Print Technologies, Inc. offered or sold commercial notes to California residents.

10. The purported purpose of the commercial note offering was to raise funds for the operation of
Ball Print Technologies, Inc., a company which prints illustrations on various surfaces including
sports memorabilia.

11. A Ball Print Technologies, Inc. Private Placement Memorandum, distributed to investors and
potential investors, states “Our noteholder’s capital is asset-backed – secured by insurance issued by
US-based insurance companies, which have a perfect payment record . . . Payments are guaranteed by
the insurance policies’ cash maturities to pay interest and repay principal . . . Because the [insurance]
Trust will invest in ABS life insurance policies, *no such risk will apply* and will not be applicable in any way to [Ball Print Technologies, Inc.] Notes.” Ball Print Technologies, Inc. allegedly procured insurance policies to secure the notes from Asset-Max, Inc., a Nevada corporation, located at 12 Primrose, Irvine, California 92604. According to the Private Placement Memorandum, the trustee for Asset-Max, Inc. is Edison Miller, California State Bar #74787.

12. These securities were offered and sold in this state in issuer transactions. The Department of Corporations has not issued a permit or other form of qualification authorizing any person to offer or sell these securities in this state.

13. In connection with the offers and sales of securities, Campbell, Turner, Rodriguez, Newbern, Fiorentino, Magee and Ball Print Technologies, Inc. misrepresented to investors that their investment had little or no risk because the investments were secured by insurance policies and that investor principal and interest payments were fully guaranteed. In fact, some investors have not received any interest payments. Further, Campbell, Turner, Rodriguez, Newbern, Fiorentino, Magee and other representatives of Ball Print Technologies, Inc. have ceased contact with investors.

14. On June 12, 2007, the Department of Corporations issued a Subpoena Duces Tecum on Ball Print Technologies, Inc. On July 31, 2007, the Subpoena Duces Tecum was personally served on Newbern, as an agent of Ball Print Technologies, Inc., requiring her to produce documents to the Department of Corporations by August 31, 2007. Newbern failed and refused to produce any documents. Further, Newbern has failed to contact the Department of Corporations to seek a further extension to the date of production.

Based upon the foregoing findings, the California Corporations Commissioner is of the opinion that the commercial notes of Ball Print Technologies, Inc. are securities subject to qualification under the California Corporate Securities Law of 1968 (California Corporations Code section 25000 et seq.) and are being or have been offered or sold without being qualified in violation
of Corporations Code section 25110. Pursuant to section 25532 of the Corporate Securities Law of
1968, Mark Campbell, Jack Turner, Shannon K. Rodriguez, Julia Newbern, Steven Fiorentino, Tony
Magee and Ball Print Technologies, Inc. are hereby ordered to desist and refrain from the further
offer or sale in the State of California of securities, including but not limited to commercial notes,
unless and until qualification has been made under the law or unless exempt.

Further, the California Corporations Commissioner is of the opinion that the securities of Ball
Print Technologies, Inc. were offered or sold in this state by means of written or oral communications
which included an untrue statement of a material fact or omitted to state a material fact necessary in
order to make the statements made, in the light of the circumstances under which they were made, not
misleading, in violation of section 25401 of the Corporate Securities Law of 1968. Pursuant to
section 25532 of the Corporate Securities Law of 1968, Mark Campbell, Jack Turner, Shannon K.
Rodriguez, Julia Newbern, Steven Fiorentino, Tony Magee and Ball Print Technologies, Inc. are
hereby ordered to desist and refrain from offering or selling or buying or offering to buy any security
in the State of California, including but not limited to commercial notes, by means of any written or
oral communication which includes an untrue statement of a material fact or omits to state a material
fact necessary in order to make the statements made, in the light of the circumstances under which
they were made, not misleading.

This Order is necessary, in the public interest, for the protection of investors and consistent
with the purposes, policies and provisions of the Corporate Securities Law of 1968.

Dated: October 23, 2007

PRESTON DuFAUCHARD
California Corporations Commissioner

By ________________

ALAN S. WEINGER
Lead Corporations Counsel

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