TO: Lindsay Pinapfel
James Todd Tobin
Global Business Marketing, Inc.
975 White Dr.,
Las Vegas, NV 89119
3227 Meade Ave., Suite 2B
Las Vegas, NV 89102
Mainstream Ventures, Inc.
5955 W. Wigwam Ave., #2A
Las Vegas, NV 89139
8022 S. Rainbow Blvd., Suite 344
Las Vegas, NV 89139

DESIST AND REFRAIN ORDER
(For violation of section 25110 of the Corporations Code)
The Commissioner of Business Oversight finds that:
1. At all relevant times, Mainstream Ventures, Inc., was a Nevada corporation, with addresses at 5955 W. Wigwam, #2A, Las Vegas, NV 89139 and 8022 S. Rainbow Blvd., Suite 344, Las Vegas, NV 89139.
2. At all relevant times, Global Business Marketing, Inc., was a Nevada corporation, with addresses at 975 White Dr., Las Vegas, NV 89119 and 3227 Meade Ave., Suite 2B, Las Vegas, NV 89102.
3. At all relevant times, Lindsay Pinapfel was or purported to be the secretary and treasurer of Mainstream Ventures, Inc. and the secretary of Global Business Marketing, Inc.///
4. At all relevant times, James Todd Tobin was or purported to be a vice president and a salesperson of Mainstream Ventures, Inc. and a senior vice president and a director of Global Business Marketing, Inc.

5. Beginning in late 2009, Mainstream Ventures, Inc. offered or sold securities, in the form of promissory notes and warrants for shares of common stock in Mainstream Ventures, Inc., to residents of California and elsewhere. Investors in Mainstream Ventures, Inc. were led to expect interest payments as a result of their investment.

6. The purported purpose of the securities offering was to provide capital to Mainstream Ventures, Inc. Specifically, Mainstream Ventures, Inc. would use the funds to manufacture and distribute Zizzazz, an energy powder to liquid drink.

7. In or about June 2010, investors in Mainstream Ventures, Inc. were offered the opportunity to exchange future interest payments for securities, in the form of common stock, in Global Business Marketing, Inc.

Based upon the foregoing findings, the Commissioner of Business Oversight is of the opinion that the securities offered and sold by Mainstream Ventures, Inc., Global Business Marketing, Inc., Lindsay Pinapfel, and James Todd Tobin are securities subject to qualification under the California Corporate Securities Law of 1968 (California Corporations Code section 25000 et seq.) and are being or have been offered or sold without being qualified in violation of Corporations Code section 25110. Pursuant to section 25532 of the Corporate Securities Law of 1968, Mainstream Ventures, Inc., Global Business Marketing, Inc., Lindsay Pinapfel, James Todd Tobin and those acting on their behalf, are hereby ordered to desist and refrain from the further offer or sale, in the State of California, of securities, including but not limited to promissory notes, warrants and shares of common stock, unless and until qualification has been made under the law or unless exempt.

Pursuant to Corporations Code section 25403, any person who controls or induces another person to violate a provision of the Corporate Securities Law of 1968, or any person who provides substantial assistance to another person in the violation of the Corporate Securities Law of 1968, shall be liable for the violation.

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This Order is necessary, in the public interest, for the protection of investors and consistent with the purposes, policies, and provisions of the Corporate Securities Law of 1968.

Dated: July 18, 2014
San Diego, California
JAN LYNN OWEN
Commissioner of Business Oversight

By___________________________
MARY ANN SMITH
Deputy Commissioner
Enforcement Division