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STATE OF CALIFORNIA
BUSINESS, TRANSPORTATION AND HOUSING AGENCY
DEPARTMENT OF CORPORATIONS

TO: James Robert Murphy, CEO
Safe Kids International Inc.
JRM & Associates, Inc. dba JRM & Associates
2913 El Camino Real #508
Tustin, California 92782
and
2915 W. Charleston Blvd. #7
Las Vegas, Nevada 89102
and
3770 Howard Hughes Parkway #195
Las Vegas, Nevada 89109

DESIST AND REFRAIN ORDER
(For violations of sections 25110 and 25401 of the Corporations Code)

The California Corporations Commissioner finds that:

1. Safe Kids International Inc. is a Nevada corporation incorporated on March 6, 2003, which had its corporate status revoked on April 1, 2004. It had a registered address of 2915 W. Charleston Blvd. #7, Las Vegas, Nevada 89102, but represented in offering materials that its address was 2913 El Camino Real #508, Tustin, California 92782.

2. JRM & Associates, Inc. is a Nevada corporation incorporated in April 29, 2004 with a registered address of 3770 Howard Hughes Parkway #195, Las Vegas, Nevada 89109. James Robert Murphy also filed a fictitious business name statement in Orange County California on behalf of a "JRM & Associates" indicating he was the owner and listing both his and JRM & Associates address as 2913 El Camino Real #508, Tustin, California 92782. James Robert Murphy resides in San

1 Clemente California, and was represented to be the Chief Executive Officer of Safe Kids
2 International Inc.

3 3. Beginning in or about 2005 James Robert Murphy (“Murphy”), Safe Kids International
4 Inc. and JRM Associates, Inc. offered and sold stock in Safe Kids International Inc. According to the
5 offering materials provided to the investor entitled “Introduction Overview” and “Executive
6 Summary” Safe Kids International Inc. business involved registering and collecting information on
7 children for a fee with the representation that if the child were to go missing, Safe Kids International
8 Inc. could, through the internet and other media, quickly distribute identifying information to police
9 and other law enforcement agencies to aid in the search for and recovery of the missing child. The
10 customers would pay an initial fee for an identification card with a pin number and would provide
11 DNA samples and other identifying information such as photographs for each child. The customers
12 would also have to pay a monthly fee to have access to the service. In the event the child was lost,
13 the entry of the pin number would reportedly allow transmission of the identifying information from
14 Safe Kids International Inc. to the police and other agencies involved in the search for the child.
15 According to the documents provided by Murphy to investors, JRM & Associates “reacquired”
16 ownership of Safe Kids International Inc. after plans to try to merge Safe Kids International Inc. with
17 a publicly traded company failed.

18 4. According to the offering materials, Safe Kids International Inc. claimed to have
19 developed the “Emergency Broadcast System” and had a patent pending on the name. Murphy also
20 represented to investors and provided documents indicating that an investor called Kash Group Inc.
21 had already agreed to invest three million dollars in Safe Kids International Inc. Murphy also claimed
22 that the Chuck E. Cheese Corporation had agreed to distribute Safe Kids International Inc.’s products
23 through its 450 stores around the country. Murphy also told investors that the Chuck E. Cheese
24 Corporation was going to buy Safe Kids International Inc. and told investors to make the checks for
25 stock payable to Kathleen Wilson who Murphy represented was the secretary of Safe Kids
26 International Inc. Murphy did not disclose to investors that he and Kathleen Wilson resided at the
27 same address in San Clemente, California.
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1 5. The representations made by Murphy were false as there was no company called Kash
2 Group Inc. that agreed to invest three million dollars in Safe Kids International Inc.; the Chuck E.
3 Cheese Corporation had never agreed to distribute Safe Kids International Inc. products through their
4 stores, and never agreed to buy Safe Kids International Inc. In fact, the Chuck E. Cheese Corporation
5 had never had any communications with Murphy or Safe Kids International Inc. It was also false that
6 Safe Kids International Inc. had developed the “Emergency Broadcast System” or had a patent
7 pending on that name. The Emergency Broadcast System was a federal government civil defense
8 warning system, which was in use before the inception of Safe Kids International Inc. It was also not
9 disclosed to investors that Safe Kids International Inc.’s corporate status had been revoked by the
10 State of Nevada on April 1, 2004.

11 6. The Department of Corporations has not issued any permit, license or other form of
12 authorization, approval or qualification to allow any person to offer and sell the securities, including
13 stock, in Safe Kids International Inc.

14 Based upon the foregoing findings, the California Corporations Commissioner is of the
15 opinion that stock in Safe Kids International Inc. are securities, which are subject to qualification
16 under the California Corporate Securities Law of 1968, and that these securities have been and are
17 being offered and sold without being qualified or exempt.

18 The California Corporations Commissioner is of the further opinion that the securities in the
19 form of stock in Safe Kids International Inc. have been offered and sold in this state by means of
20 written and oral communications, which include untrue statements or omissions of material facts, in
21 violation of section 25401 of the California Corporate Securities Law of 1968.

22 Pursuant to Corporations Code section 25532, James Robert Murphy, Safe Kids International
23 Inc., and JRM & Associates, Inc. dba JRM & Associates are hereby ordered to desist and refrain from
24 the further offer or sale in the State of California of securities, including but not limited to stock in
25 Safe Kids International Inc. unless and until qualification has been made under the California
26 Corporate Securities Law or unless exempt.

27 Pursuant to Corporations Code section 25532, James Robert Murphy, Safe Kids International
28 Inc., and JRM Associates, Inc. dba JRM & Associates are hereby further ordered to desist and refrain

1 from the further offer or sale in the State of California of securities, including but not limited to stock
2 in Safe Kids International Inc. by means of any written or oral communication which includes untrue
3 statements or omission of material fact.

4 This Order is necessary, in the public interest, for the protection of investors and consistent
5 with the purposes, policies, and provisions of the Corporate Securities Law of 1968.

6 Dated: October 23, 2007

7 Los Angeles, California

8 PRESTON DuFAUCHARD
9 California Corporations Commissioner

10 By _____
11 ALAN S. WEINGER
12 Lead Corporations Counsel
13 Enforcement Division
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