

INVITATION

Bay Area Response Coalition (BARC FIRST)

Business Recovery Managers Association (BRMA)

Joint Meeting on Pandemic Preparedness

Thursday July 27th, 9:00am to 3:30pm

Hosted by Visa International

900 Metro Center Blvd, Metro 1 Auditorium

Foster City, California

(Map and directions below)

This is a special event. Visa is graciously providing lunch.

Attendance is limited to BARC and BRMA members and pre-registration is required due to security protocols. Information regarding BARC and BRMA membership is below.

Please RSVP to: Steven.Johnson@UBOC.com, (415) 765-4253 or

Barry Cardoza, Barry.Cardoza@UBOC.com, (415) 765-3956

ABOUT BARC

The Bay Area Response Coalition is now known as “BARC FIRST” to emphasize its relationship to ChicagoFIRST, the first financial sector coalition of its type. BARC FIRST exists to enhance the ability of member institutions to respond and recover from emergency events affecting the financial sector. It does that by fostering partnerships and collaboration between public sector agencies, public utilities, service providers, volunteer agencies and private business. Members are representatives from the financial sector, the public sector, and non-financial infrastructure and support institutions within the private sector. **Currently, pending the upcoming incorporation, there is no charge for membership and those wishing to join can contact either of the people listed above via phone or E-mail.**

ABOUT BRMA

The Business Recovery Managers Association is Northern California's largest business recovery association. BRMA members are recovery professionals in the private and public sectors. The experience level of BRMA members ranges from Certified Disaster Recovery Planners with a dozen or more years experience, to the novice who just learned last week that they are going to do some disaster planning. Many BRMA planners are responsible for data center recovery planning. Others plan for recovery of business units. And some are the focal point for all contingency planning in their company. **Membership information is available via www.BRMA.com and people are invited to join BRMA prior to or during this event.**

AGENDA

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| 8:30 – 9:15 | Registration and Networking |
| 9:15 – 9:30 | BARC FIRST Welcome and Coalition Update |
| 9:30 – 9:45 | BRMA Business |
| 9:45 – 10:45 | “Principles for Community and Business Planning for
Pandemic Influenza”
Dr. Scott Morrow |
| 10:45-11:00 | Break |
| 11:00-12:00 | “Sun’s Corporate Approach to Multi-National
Pandemic Planning”
Karen Dye |
| 12:00-12:45 | Lunch |
| 12:45 – 1:30 | “Pandemics from a SARS Perspective”
Fiona Raymond-Cox |
| 1:30 – 2:30 | “Corporate Pandemic Planning”
Regina Phelps and Liz Granger |
| 2:30 – 2:45 | Break |
| 2:45 – 3:30 | Panel Discussion/Q&A |

SPEAKER BIOGRAPHIES

Dr. Scott Morrow MD, MPH, MBA, FACPM, San Mateo County Health Services Agency

Dr. Scott Morrow is currently the Health Officer and Medical Director at the San Mateo County Health Services Agency, a position he has held for fourteen years. After receiving his undergraduate degree from Southern Missionary College at Chattanooga, Tennessee where he graduated Magna Cum Laude, Dr. Morrow graduated from medical school at Loma Linda University School of Medicine. He has served as a staff physician at the Riverside Medical Clinic and as an attending physician at the Loma Linda University Preventative Medicine Practice Group. He is Board Certified as a Diplomate and Fellow, American Board of Public Health and Preventative Medicine. Dr. Morrow also has a Masters of Business Administration from University of California, Riverside where he graduated Summa Cum Laude and a Masters of Public Health in Epidemiology from the Loma Linda University School of Public Health where he graduated Magna Cum Laude.

Karen Dye, Sun Microsystems

Karen Dye manages the Business Continuity Program that is based in the Risk Management division of Sun Microsystems, consulting all Sun's business units worldwide. She joined Sun in July of 2003, after spending the last seven years developing her expertise in the corporate business continuity planning industry. Her past positions include, Business Continuity Manager and Disaster Recovery Manager for Clorox Corporation, manager of Disaster Recovery for Mervyn's Department stores based in Hayward, California, and Business Continuity Team Specialist for Wells Fargo Bank. Championing the phrase "You can't predict... You can prepare," Dye has dedicated her career to helping large corporations mitigate risk and ensure the continuance of business in all types of situations. Karen is a certified business continuity planner. She earned her undergraduate degree from the University of San Francisco and her MBA from Pepperdine University. She is a current member of the Business Recovery Manager's Association and served on their Board of Directors from 1998 to 2003. Karen also holds a Certified Business Continuity Professional (CBCP) certification from Disaster Recovery Institute International

Fiona Raymond-Cox, Independent BCM Consultant

Fiona Raymond-Cox has spent the past 15 years working in process improvement, business continuity, and crisis management consulting across Europe, Asia and the Americas. Prior to her move to the US, Fiona led the business continuity practice of a renowned global professional services firm in Hong Kong where she lived for 12 years. She gained first-hand experience of a pandemic during the outbreak of SARS in 2003 during which she worked directly with clients to manage and maintain their business operations. Fiona is an independent BCM consultant based in San Francisco and a Member of the Business Continuity Institute (MBCI).

Regina Phelps, Emergency Management Solutions

Regina Phelps is an internationally recognized expert in the field of emergency management and contingency planning. With over 24 years of experience, she has provided consultation and speaking services to clients in four continents. She is founder of Emergency Management & Safety Solutions, a consulting and training firm.

Liz Granger, Visa International

Enterprise Resiliency Director for all of Visa's US-based facilities, responsible for the Work Area Recovery Program, Crisis Management Teams and Emergency Operations Centers at each location, the global implementation of LDRPS and the employee safety program. She chairs the All Region Business Continuity Working Group, which includes all Visa Regions, and leads Visa's crisis management planning for the Olympics. She holds a B.A. in Management and an MBA from St. Mary's College in Northern California and is a Certified Business Continuity Professional (CBCP).

The Steering Committee of the Bay Area Response Coalition and the Board of Directors of the Business Recovery Managers Association would like to express their sincere appreciation to the speakers who have dedicated their time to this event toward enhanced pandemic awareness and preparedness.

DIRECTIONS

From San Francisco Airport or San Francisco on Highway 101:

101 South to 92 East (Hayward)

Exit at Mariner's Island Blvd.

Left at the exit onto Edgewater Blvd.

Stay in the left lane and make a left onto Metro Center Blvd.

Parking garage will be on the right, just past the building

From San Jose Airport or South Peninsula on Highway 101:

101 North to 92 East (Hayward)

Exit at Mariner's Island Blvd.

Left at the exit onto Edgewater Blvd.

Stay in the left lane and make a left onto Metro Center Blvd.

Parking garage will be on the right, just past the building

From Oakland Airport or the East Bay:

880 South to Route 92 West (Half Moon Bay)

Cross San Mateo Bridge

Take Foster City Blvd exit (the first exit after bridge)

At end of exit go left at light onto Chess Blvd.

At next light, go left onto Vintage Park Dr.

Cross over freeway

Stay in the left lane and make a left onto Metro Center Blvd.

Parking garage will be on the right, just past the building

Note: The 900 building is the building with the flagpoles on the corner.

